

**MiALA Board Meeting Minutes
May 10, 2017 @ 1:00 p.m.**

Attendance: Barbara Bolek, Julia Eisenstein, Paul Gallagher, Kendra Lake, Rachel Minkin, Stephanie Mathson, Jill Morningstar, Beth Martin, Sandy McCarthy, Jessica Sender, Dawn Winans, Heather Ladiski

Absent: There were no absences.

Call to order: The meeting was called to order at 1:02 p.m.

Board Business meeting:

Consent Agenda items (agenda items I-VII)

- I. Approval of Agenda
 - Winans made a motion to approve the consent agenda items and Martin seconded. The motion carried.
- II. Approval of April 12, 2017 Board meeting minutes.
- III. Committee Reports
 - a. Advocacy (**See discussion under XII.**)
 - b. Communications & Marketing (**See Report at the end of the Meeting Minutes**)
 - c. Executive
 - Notes from the May 3, 2017 Executive Committee Meeting
 - d. Membership
 - Membership: We are now at 343 individual members, with 7 new members and no dropped members.
 - e. Nominating (**See Report at end of Meeting Minutes**)
 - f. Conference (**see discussion under IX.**)
- IV. Section Reports
 - a. Administrative Section – No Report
 - b. Collections Section
 - Bolek missed the last meeting, but wanted to mention that the section is right now working on a draft spreadsheet for their IGs to fill out to help them with event planning (listing activities which includes things such as: timeline, activity description, potential partners, outcomes, and communication platform (in person, webinar, etc.)).
 - c. User Experience Section – No Report
 - d. Board Liaison Section Chair Meeting - No Report
- V. Partner Reports
 - a. MCLS – No Report
- VI. Website Task Force Report – No Report
- VII. Treasurer's Report

- a. Budget: We've officially hit the \$100,000 mark. We're at \$101,457.51 as of April 30th. We still have a lot of conference expenses to clear.

Old Business

- VIII. Any follow-up questions or discussion on Reports?
- Nominations slow, but expect more after the Conference.
 - Talked about ways to market this at the conference (buttons, stickers, etc.).
- IX. 2017 Conference
- We are mostly ready. Elsevier has just signed on as a sponsor.
 - Everything is set for the keynote speaker.
 - What happened with hotel room reservations? We did not make our minimum. People can still make reservations. We don't know the ramifications yet. We were really close to meeting our quota of rooms at the Holiday Inn, but we did not make the minimum. Today is the registration deadline.
 - We are at 182 registrations (total).
- X. Website update
- Vieth is working on the website. They are working on the structure of the pages. Should be done by early June. Things are coming along.

New Business

- XI. 2018 Proposed Budget vote
- Should we add the costs of the website redesign into the budget? That expense will be in this year's budget, not next year's.
 - Sender made a motion to approve the proposed budget for 2018 and Martin seconded. The motion carried.
- XII. Advocacy
- Draft MiALA statement in support of Michigan School Libraries (**See report at the end of this agenda**)
 - Changes were made to the statement. Are we good with approving it with these changes made? Motion: Gallagher made a motion to accept the statement with the suggested changes and Bolek seconded. The motion carried.
- XIII. Strategic Planning/Leadership Retreat updates
- No updates. The Committee will meet in early June to firm things up.
 - The Board should take a little time to think about what to focus on for their timeslot at the retreat.
- XIV. 2018 Conference Planning - There are no updates at this time.
- XV. Administrative Section activity level

- This came up at the Executive Committee meeting. It was noted that the Administrative Section has not been very active. They have low membership and not a lot of members active in that section.
 - Does the section need to be re-branded to be more inclusive of individuals doing various times of administrative/leadership work?
 - We should float the idea at the dine-around.
- XVI. Student Engagement/Internships
- a. Any updates?
- Not a lot of people have the time to commit right now. Some ideas have been shared, but no committee is in place. Maybe over the summer, people will be more willing to commit.

The meeting adjourned at 1:36 p.m.

Issue Bin / Future Agenda Items

- Strategic Planning Retreat document review (outcomes document with status updates). (subsequent review is being scheduled for the strategic retreat)
- Student Internships
- Student engagement

Upcoming Meeting Dates:

Next Executive Committee meeting

- Wednesday, June 7, 2017 at 1:00 p.m.

Next Board Meeting

- Monday, June 12, 2017 at 1:00 p.m.

Team Reports/Documents (for Board discussion)

Communication and Marketing Committee report 4.20.17

Marketing request form:

<https://www.memberleap.com/members/form.php?orgcode=MALA&fid=2143067>

MiALA Conference reminders & updates - Heather sent out reminder 4/19 and then will send a conference reminder in the May newsletter at the request of the conference committee. Social media post going up asap.

Ashley will be speaking at the MiALA conference business meeting

Question for the board - are there any projects, tasks, etc, that you would like the committee to focus on moving forward? Their major tasks for the year are pretty much completed. (Maybe this question will work itself out at the board retreat like last year)

Next meeting - May 18th at lunch at MiALA conference

Nominating Committee Report

Election Central: http://www.miala.org/election_central.php

Nominations opened up on April 21 and as of May 5th, here's where we are:

Board positions

- VP/ President- Elect (1 nominee)
- Secretary
- Publicly funded University rep (1 nominee)
- Private college/ university rep
- Community college rep

Section positions

- AD chair-elect
- AD secretary
- AD member at large (1 nominee, need 2)
- CL chair- elect (1 nominee)
- CL secretary
- CL member at large (1 nominee, need 2)
- UX chair-elect
- UX secretary
- UX member at large (3 nominees, need 2)

Committee positions

- Advocacy
- Communications/ Marketing
- Membership

As of May 5th:

I have 3 people who've said their self-nominating for positions. They have not so they don't count until I see their names on the form.

Next steps:

- Business meeting update during conference/ final call for nominations: May 18th

New Business -- Advocacy

DRAFT – MiALA Statement in Support of Michigan School Libraries

The Michigan Academic Library Association (MiALA) as an organization believes that Michigan's public, school, academic, and special libraries are connected, each serving Michigan's citizens at various points in their life. It is essential for libraries of all types to support each other, especially in times when outside support becomes more limited. In particular, school library media centers are an integral part of the K-12 education for the students in Michigan and provide a thirteen year foundation in teaching and learning.

Therefore, MiALA fully endorses the Michigan Department of Education and the Library of Michigan's support for school library media centers. In addition, MiALA recognizes that the employment of a full-time, certified, school librarian/Library Media Specialist is critical to the provision of an effective school library program. Vibrant, appropriately-staffed school libraries have direct impact on student achievement. Every student must be provided with the opportunity for equal access to resources and

information, and all students learn critical literacy skills necessary for success in higher education as well as for life.

The Library Media Specialist is a credentialed educator and is highly qualified to teach the 21st Century skills our students need in order to be adequately prepared for college, careers, and lifelong learning. The Library Media Specialist is able to fully collaborate with classroom teachers in support of reading development, information and digital literacy skills, and curriculum development. MiALA supports efforts to ensure access for all Michigan students to fully-funded school libraries with appropriate resources, programing, and certified staff.